

National Stock Effluent Working Group Update

Report to RCA Forum April 2007

Why act on effluent?

- It contaminates ground and water before it enters council systems
- Councils are responsible for the costs

This makes councils like bus drivers who are responsible for the behaviour of passengers before they get on the bus! (© *Gary Main*)

SO:

Control effluent before it gets into your systems
– Farmers, meatworks, stock agents

Current activities

- Review of regional plans, policy statements, RLTSs
- Review of disposal sites around NZ
- Education programme on standing stock
 - dispel the myths against standing stock
 - standing does not mean penned
- Developing regional leadership
- Communications programme for farmers, local government, meatworks and saleyards
 - Website
 - Newsletters
 - Messages for stockcrates
 - The EBoP TB card tubes
 - Videos/DVDs
 - “Annual” Report

Waverley revised disposal system

Current system:

- Three pond system
- First pond anaerobic, black polythene lining
- Cost equivalent to **three years maintenance** of previous system
- Plan is on the website

Communications Strategy 2007

- Upgrade website
- Put videos on DVDs
- Newsletter
- Implement education programme
 - Local government zone meetings/RTLIC etc
 - Farmers on standing stock
 - Meatworks and saleyards
 - Truckies
- Reporting on achievements
- Stock-crate message plaques
- Media campaign – printed/radio/TV